

DR EMMA WILLIAMS, EJWSOLUTIONS LTD.

FROM THERE TO HERE

NATURAL SCIENCES DEGREE, PHYSICS PHD, MRI POSTDOC

BEEN THERE GOT THE T-SHIRT



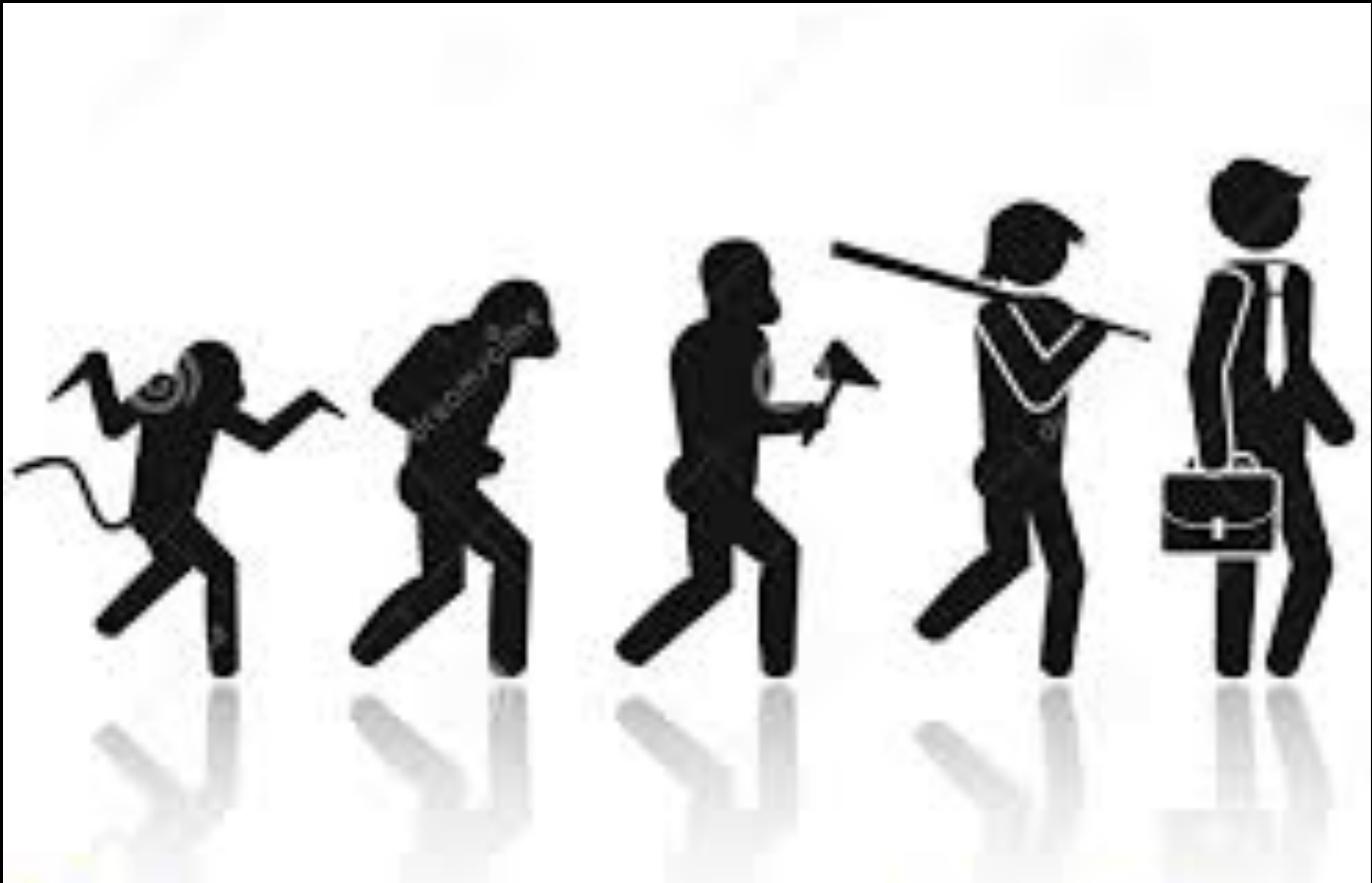
GRADUATE DEVELOPMENT PROGRAMME

SOMETHING NEW, ROOM WITH A VIEW



CO-HEAD OF ACADEMIC DEVELOPMENT

MOVING ON UP?



SOLE TRADER TO BUSINESS OWNER

GOING IT ALONE



EGGS IN ONE BASKET?

- Training
- Facilitation
- Coaching
- Consulting
- Belbin Team Roles
- Springboard
- Writing



DEMONS?

- Not an academic
- "I don't have a certificate in ..."
- No accreditation
- Knowing what to charge
- Haven't done that before



DOWNSIDES

- Accounts
- Marketing
- Social media
- Charging
- Networking
- No kettle chat
- Remembering what I wore last time



UPSIDES

- I am my own boss
- I can say yes or no
- I get to do what I love
- Associates not staff
- I contribute on my terms
- School holidays
- Pro bono work



KEEP CALM
BECAUSE
EVERYTHING
IS AWESOME

“Follow your heart but take your brain with you”

DR EMMA WILLIAMS

HAPPY TO CHAT ON:
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