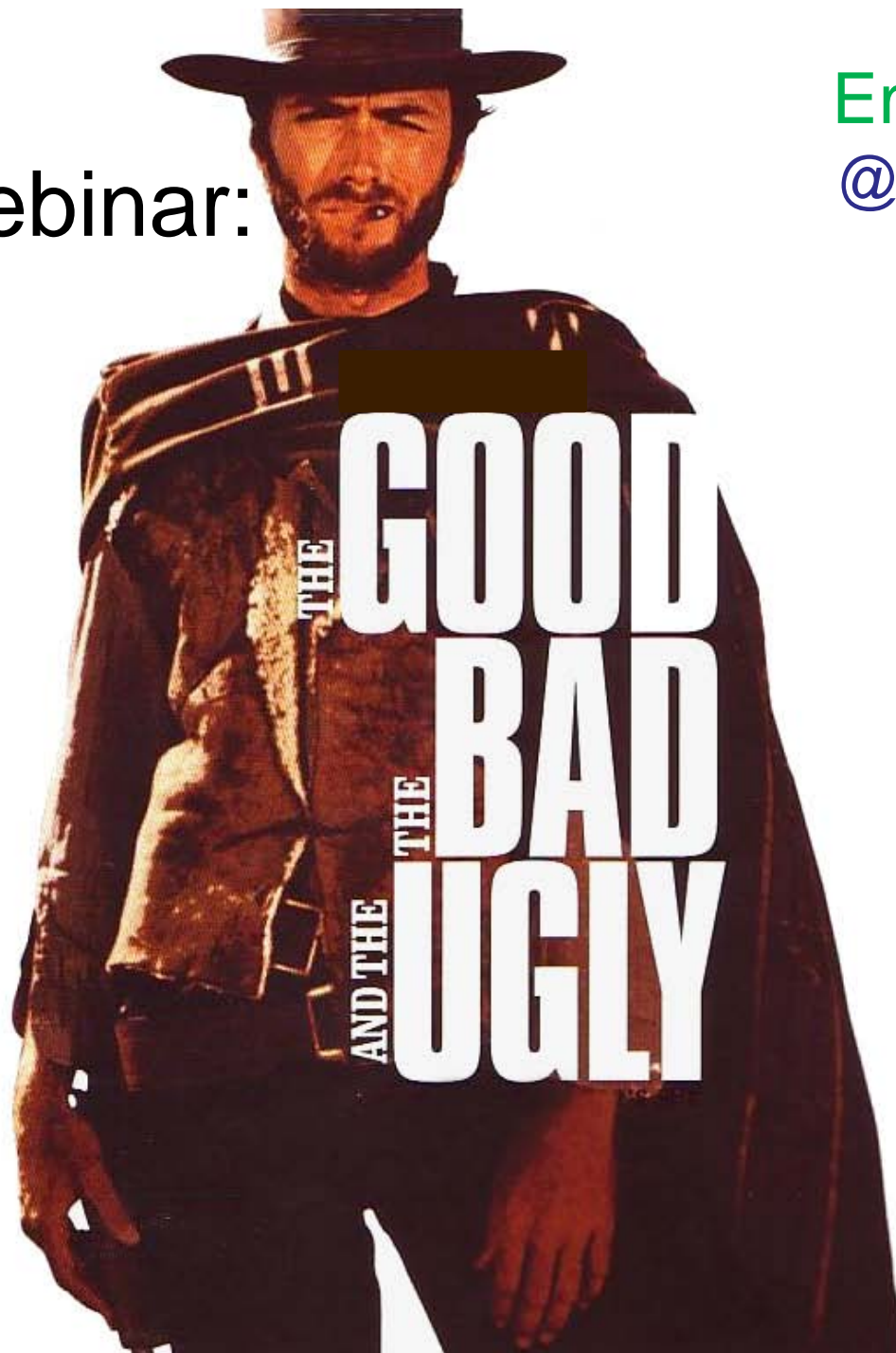


My first webinar:

Emma Gillaspay  
@egillaspay



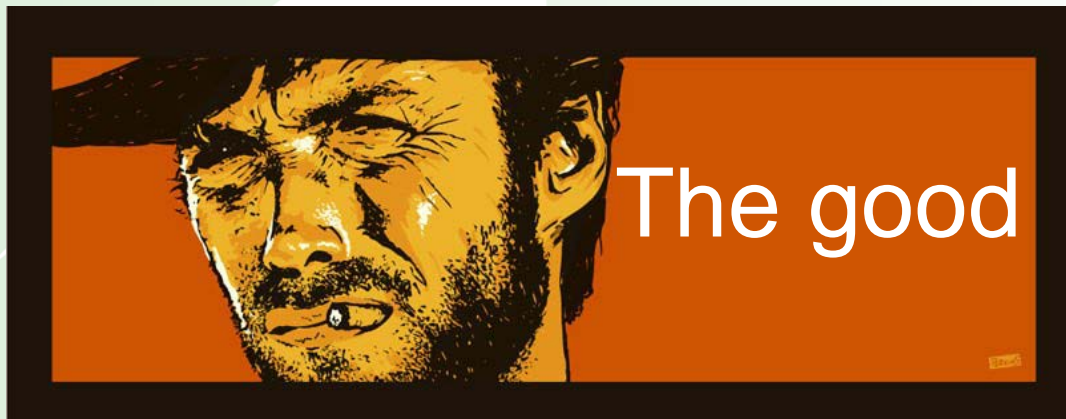
# Fledgling steps

Working more effectively  
with others

- ✓ 17 September
- ✓ Thesis Whisperer
- ✓ Adobe Connect

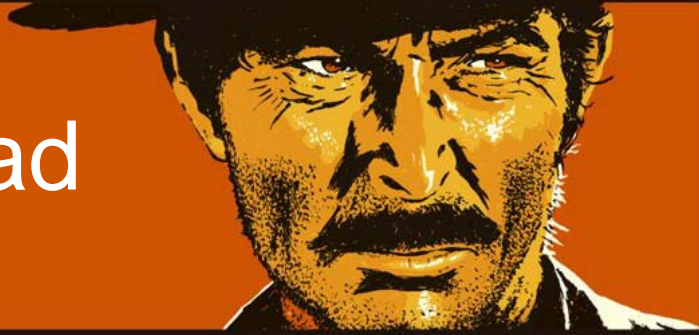
[http://connectpro.anu.edu.au/  
p1lf9tp5gcp/](http://connectpro.anu.edu.au/p1lf9tp5gcp/)



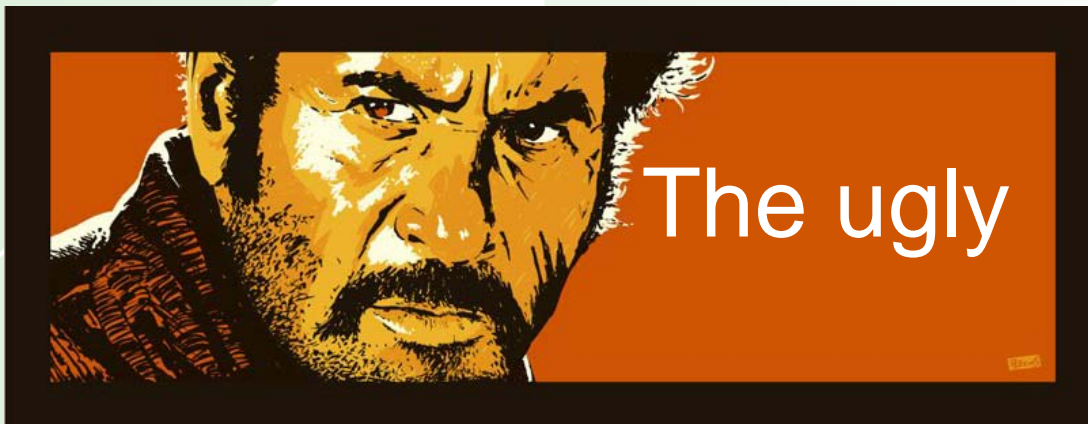


- ✔ Marketing strategy through social media
- ✔ >200 registered interest
- ✔ Access from around the world (Australia, UK, USA, Canada)
- ✔ Inger's support
  - ✔ Chairing comments
  - ✔ "In conversation with" style
- ✔ Sustainable resource produced

# The bad



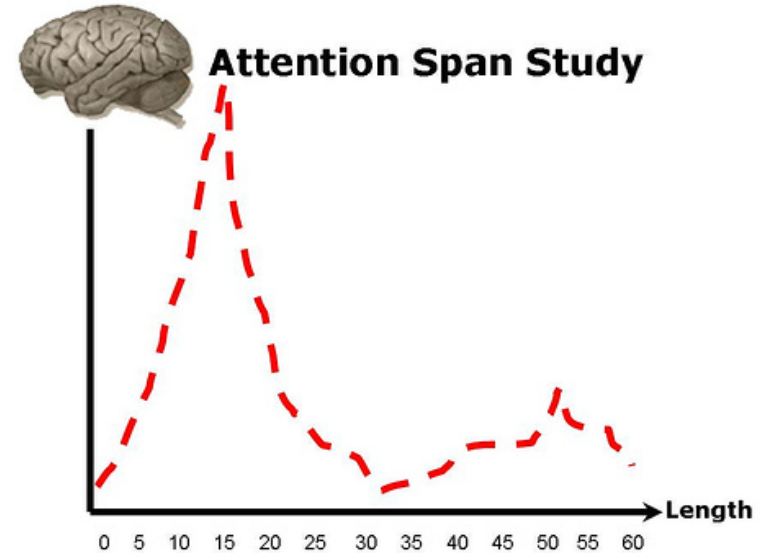
- ✔ Of >200
  - ✔ 100 confirmed registration
  - ✔ 63 entered gateway
- ✔ Finding the best time of day
- ✔ Comments can be difficult to manage
- ✔ Topics need to be very tightly defined
- ✔ Experiential learning limited



- ✔ Internet connection (even on campus)
- ✔ Aesthetics of my surroundings
- ✔ Risk of not having enough spaces
- ✔ Technical issues with registration/entry
- ✔ Managing expectations of the process
  - ✔ *“I have booked the day off work to watch it”*

# Translating F2F to online

- ✔ Pre and post ‘stuff’
- ✔ Tighter learning objectives
- ✔ More structured design – difficult to change ‘on the fly’
- ✔ Interact from the start
- ✔ The golden 12 minutes
- ✔ Processing breaks
- ✔ Break activities into smaller steps
- ✔ Small group discussion is possible!

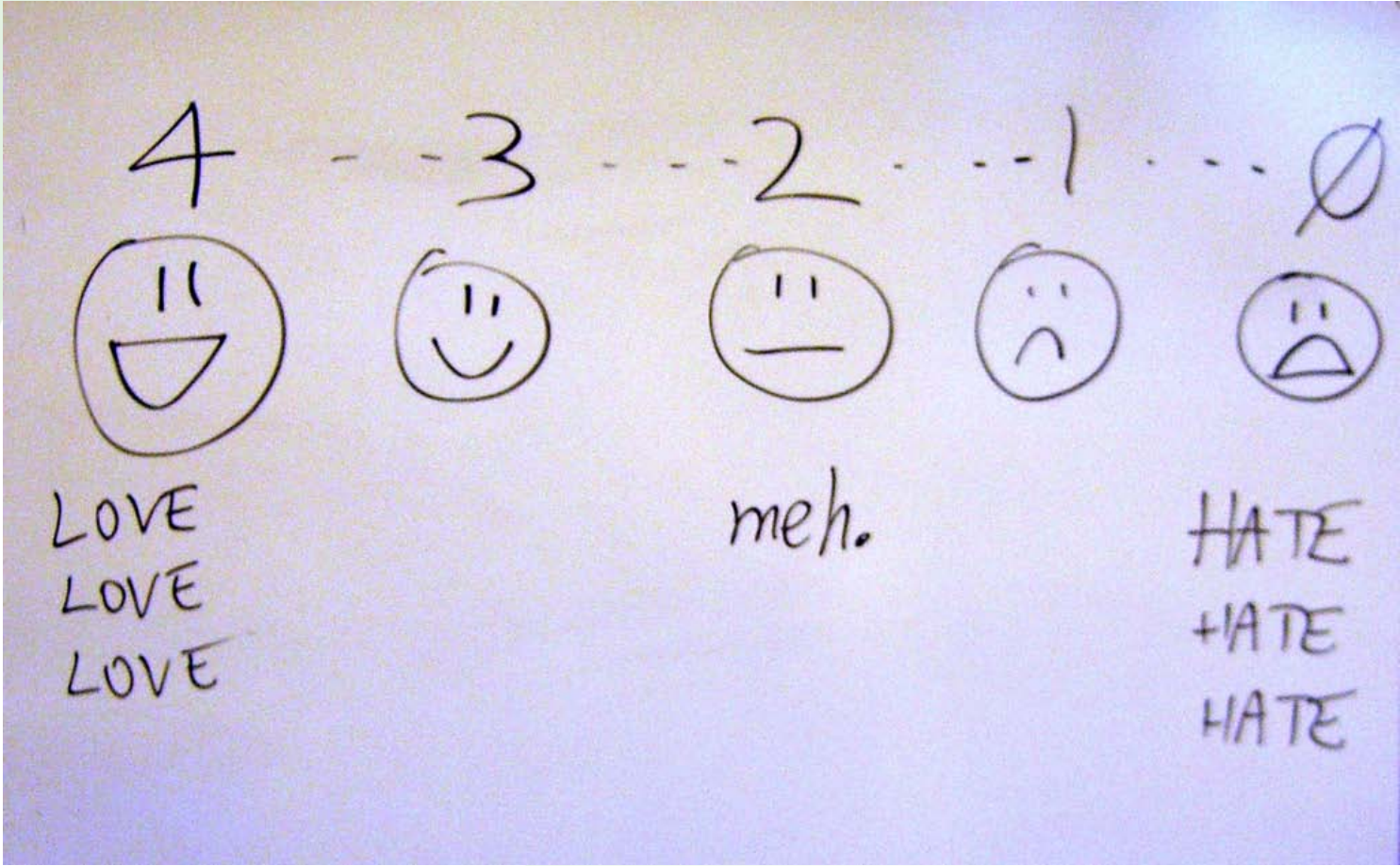


Research by Richard Mayer

# Getting virtual 'bums on seats'

- ✔ Social media
- ✔ Internal or open access?
- ✔ Simple registration process
- ✔ Confirm place and send regular reminders
- ✔ Solicit questions/needs in advance
- ✔ Follow up

# Evaluation





## Useful links

- ✓ <http://www.facilitate.com/support/facilitator-toolkit/docs/designing-interactive-webinars.pdf>
- ✓ <http://www.bethkanter.org/webinars-prof-dev/>
- ✓ <http://elearnmag.acm.org/featured.cfm?aid=1710034>