

Part-Time Researcher Conference 2014

Workshops Session Options



WORKSHOP SESSION 1:		
A1	Managing the research literature: tools and techniques	This workshop will cover a small number of effective techniques for discovering relevant literature, and give you a taste of tools available for managing the literature you use and for creating reference lists. We will use illustrative examples of literature databases suitable for a wide range of subject areas. We will cover bibliographic tools like EndNote and Mendeley, and compare strengths and weaknesses to enable you select the most suitable tool for your requirements.
A2	Social Media: developing an online presence (Twitter & Blogs)	Social Media can be a useful communication and promotional tool. Researchers are increasingly using them to network, collaborate, gather information, publicise their research and attract potential employers. Understanding four key components will help you develop a social media strategy which meets your requirements: Understanding your audience(s) ; Have a clear purpose(s) ; Select the social media platform(s) that suits your audience and purpose; Evaluate the impact of your approach. This workshop will include: <ul style="list-style-type: none">• An insight into audience, purpose, platforms and evaluation for creating a successful social media strategy• Areas for consideration: copyright, legal implications, privacy• An overview of 'popular' platforms such as Twitter, Tweetdeck, blogs• Case studies providing examples of how researchers have used social media such as Twitter and blogs
A3	Job Interview Techniques	This session offers an insight into how to prepare for and perform well at job interviews. We will explore what recruiters in and outside of academia are looking for and give you advice on how answer awkward questions.
A4	Research In Context	In this workshop we will start to explore different perspectives on your research. We will ask you to think about your research and its wider social context, and consider some strategies for effective engagement with appropriate audiences.