



**CODE-SWITCH**  
CONSULTANTS

# CREATE A BESPOKE RESEARCH CONSULTANCY PROGRAMME

## Top Tips for Researcher Developers

### OFFER AN IMPRESSIVE RANGE OF PROJECTS

*Network with potential business partners early. Ensure good quality consultancy projects relating to interesting and contemporary issues.*



### ALLOW SUFFICIENT TIME FOR MEANINGFUL ACTIVITY

*It takes time to build project team-client relations, achieve a shared understanding of the issues to be resolved, conduct robust research and deliver impactful results. 4-6 months recommended.*

### DEFINE CONSULTANCY & PROJECT MANAGEMENT APPROACHES

*Create a simple framework setting out the expectations for client engagement and project delivery - maximise the success of the programme and researcher development opportunities.*



### MONITOR & COMMUNICATE THROUGHOUT

*Proactively monitor adherence to the framework, track progress in individual projects and communicate with the teams - minimise risks, and maximise learning and success.*

### FIND THE RIGHT FACILITATORS

*Whether delivered in-house or externally, ensure facilitators have the expertise (consultancy, project management, research), commitment and drive to deliver a highly rewarding and impactful programme.*

