



Inkpath

Powering innovation in professional development

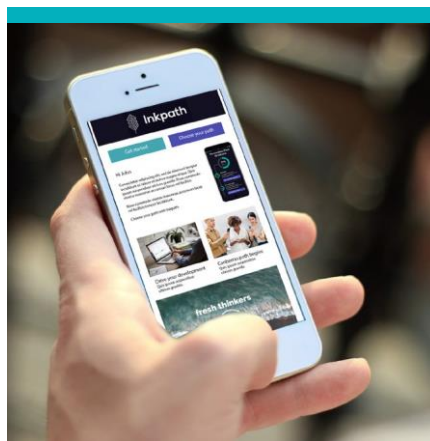


Give your students and researchers a **mobile-based skills and career passport** with Inkpath, developed by an expert team originally from the University of Oxford.



Inspire employability

Showcase your development opportunities and **set tailored pathways** for specific groups to inspire them to drive their own growth as career-minded professionals, constantly honing their skills.



Rich, instant feedback

Inkpath's **beautiful mobile app** lets users and their supervisors and managers visualise progress on development goals. And our clever QR-code-based registration **drives constant engagement** and **captures instant feedback**.



Simple integration

Inkpath enhances existing systems and is up and running in **less than a day of staff time**. Integrate with Single-Sign-On, booking and records systems or use Inkpath as a standalone platform.

Tailored and scalable

Inkpath works for small groups as brilliantly as it does for entire organisations **and consortia**, solving admin headaches while providing individuals with a verified portfolio of evidence and skills. We work closely with you to save resources and deploy an exciting, highly automated training programme management solution.

Personalised support and sector experience

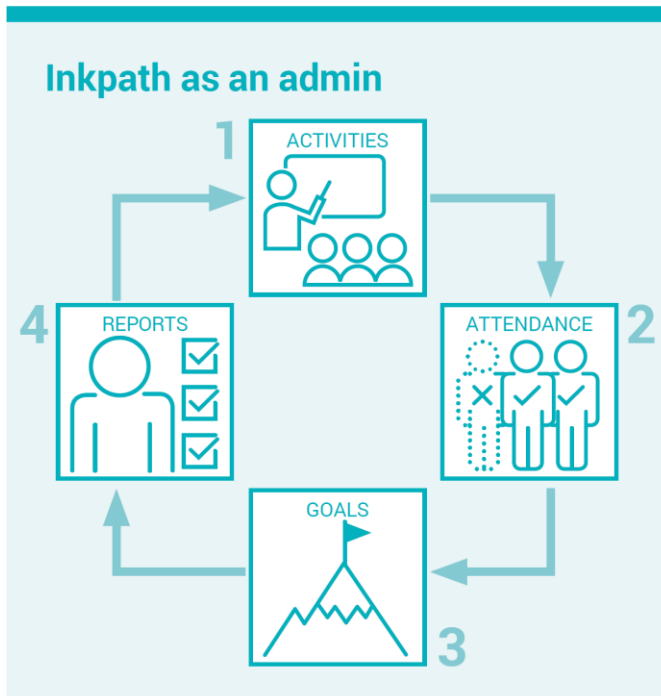
Inkpath was born from a need experienced first-hand by **Dr John Miles**, former Training Officer and Research Associate at the University of Oxford and now Inkpath CEO. Our team of education experts works closely with each of our clients to help them get the most out of the platform: **Inkpath provides a service, not just software**.



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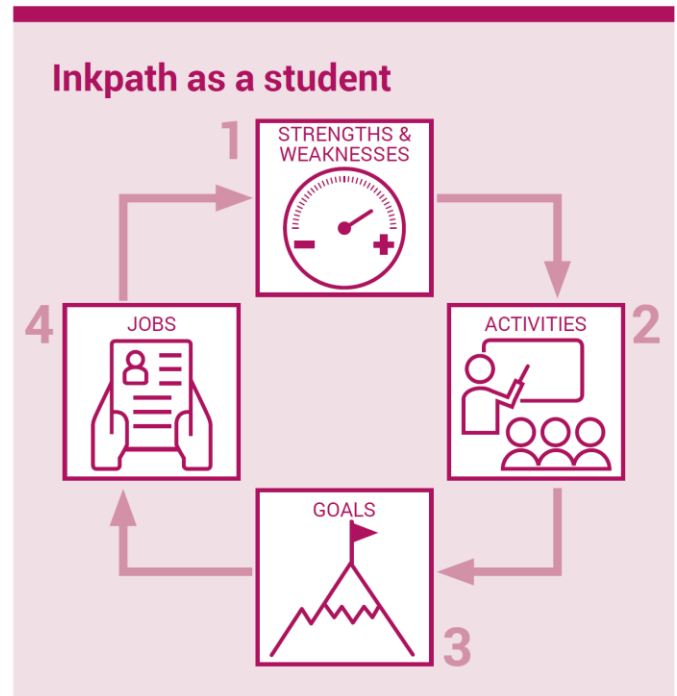
When development counts, Inkpath matters



Inkpath makes life easier for administrators and gives them brilliant tools with which to inspire students, researchers and staff to analyse progress, reflect on learning and take control of their own development.

Inkpath admins can:

- 1 Easily **create and curate activities** for your users. These activities might be training courses, key milestones, or just about anything else you would like them to consider doing.
- 2 **Verify attendance** and receive and **collate instant feedback** – Inkpath automates routine administrative tasks, allowing you to focus on design and delivery.
- 3 **Set tailored pathways** for different groups to undertake based on their ambitions and career goals, made up of activities from any activity provider, in or beyond the institution.
- 4 **Get rich reports** on your users' progress. Ensure they flourish as they choose their path and develop their skills.



Inkpath provides an all-in-one mobile app that helps students drive their own development and enhance their skills and capabilities. They can keep using Inkpath for life.

Inkpath users can:

- 1 Analyse their current **strengths and weaknesses**, and select which skills they need to improve in order to be better prepared for their future career and ambitions.
- 2 Explore **activities** and extra-curricular training offered by their institution and its partners, and get recommendations on the ones that will help them develop the skills they really need.
- 3 Build their competencies by achieving goals and logging self-created activities, adding their own reflections and **evidence**. Inkpath users become **self-motivated, reflective professionals**.
- 4 Use this information to **apply for jobs** or further academic opportunities, to showcase fully what they achieved, their skills and their learning.



Case study



Application

Higher education; researcher development; COVID-19 response.

About

University College London (UCL) is London's leading multidisciplinary university, with more than 13,000 staff and 42,000 students from over 150 countries.

The challenge

The unprecedented shift to online learning in **response to COVID-19** necessitated **rapid, wider implementation of Inkpath at UCL**. Inkpath rolled out a participation tracking solution scaled to all 12,000 of their research community, integrated with Single-Sign-On. Inkpath worked closely with the UCL team to **understand their evolving needs, while evolving the Inkpath platform to meet them, through a tailored, innovative booking solution**.

Inkpath is now **central in supporting researcher development management** and is mandatory for postgraduate research students to book activities and record attendance. As a result, **users are building rich, easily accessible skills portfolios**. UCL is collecting a **wealth of data** that enables **real-time analysis and longer-term insights**.

Results

- 1** **Rapidly** scaled and implemented to meet evolving needs, with new features developed and delivered to specification.
- 2** **Highly effective** in supporting remote and blended learning, giving users a truly mobile career passport for life.
- 3** **Substantial time saving** through automatic attendance logging and feedback collation via QR codes, used across all learning platforms, online and offline.
- 4** **Seamless discovery and navigation** of activities, unifying training provision across the institution.
- 5** **Influenced strategic discussion** and opened up opportunities across the wider UCL community for departmental engagement in researcher development.



Client perspective

"The Inkpath team **mobilised swiftly to scale** our partnership and ensure all researchers had access to the platform. What could have taken months, was completed in a matter of weeks. The team at Inkpath continue to be responsive, proactive and collaborative in making sure **Inkpath could meet our evolving needs**.

The platform has been well received by researchers as **intuitive, well designed and a very useful resource**. In all, Inkpath opened up new opportunities to build a central picture of all researcher development for the first time at UCL, and with it **new insights** as we reimagine researcher development for a new decade."



Ozzie Clarke-Binns
Head of Innovation & Consultancy
University College London



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Case study



Application

Higher Education; multi-institution doctoral training.

About

One of ten Arts and Humanities Research Council Doctoral Training Partnerships across the UK, the Open-Oxford-Cambridge AHRC DTP brings together the Open University, the University of Oxford and the University of Cambridge to provide funding and high-quality training to doctoral students in the arts and humanities.

The challenge

To deliver an efficient method for **administering Training Needs Analysis**, provide a **joined-up experience for students** from three diverse institutions, and **help staff to focus on design and delivery** by reducing administrative overheads.

Results

1

More than two thirds of the cohort engage with Inkpath regularly to log activities and training

2

90% of DTP researchers undertook a detailed training needs analysis within the first term of their research programmes

3

Substantial resources and staff time saved through automatic attendance logging and feedback collation via QR codes

4

Seamless discovery and navigation of activities, unifying training provision across three large universities



Client perspective

"The Inkpath team works closely with us to make sure they understand what we're trying to do and how they can support our work. Inkpath provides a solution to many of our needs, supporting students effectively and enabling us to:

- ✓ publicise training activities from many different providers in one place
- ✓ register attendance and collect feedback easily at events, via the QR code system
- ✓ see what training our students have completed and what they thought of it
- ✓ link our activities to areas for skills development, so that students can better understand which events will help them
- ✓ manage our training needs analysis efficiently online without paper and without stress
- ✓ see how our students' training needs and activity changes over time

Most importantly, students are interested in using the app. We have had high rates of engagement and good feedback from our first cohort of students."

Dr Lowri Jones

Open-Oxford-Cambridge AHRC DTP Manager



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Example data

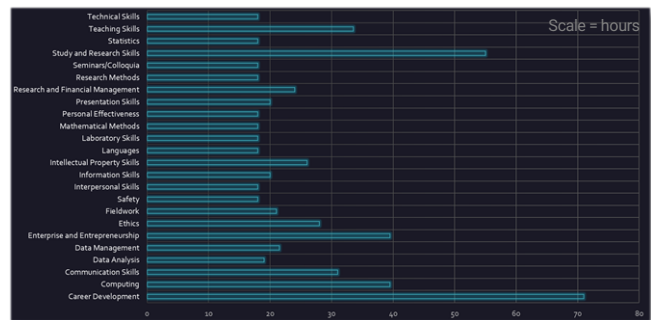
From the Inkpath management portal

Inkpath provides institutions and consortia with unique access to **game-changing, lifetime data** on student, researcher and alumni development. These data are driven by **institution-defined skills and competency frameworks** and Inkpath's automated attendance monitoring, verification, evidence and feedback collation features.

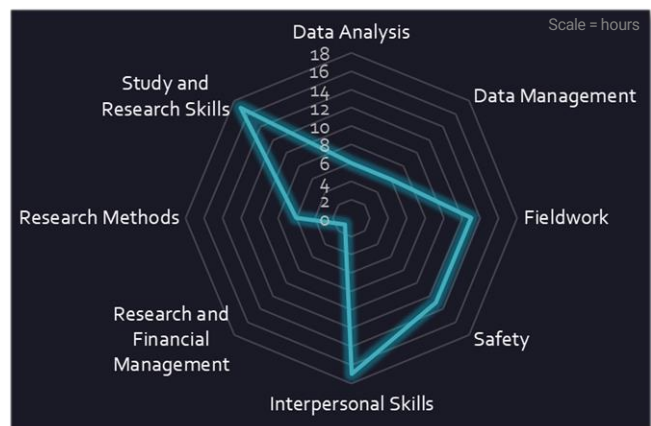
Inkpath makes life easier for administrators and activity convenors, who **embed Inkpath** into their programmes as a result. This model helps to drive **strong student and researcher engagement** in the platform, ensuring that rich, up-to-date data are produced from day one.

Applications

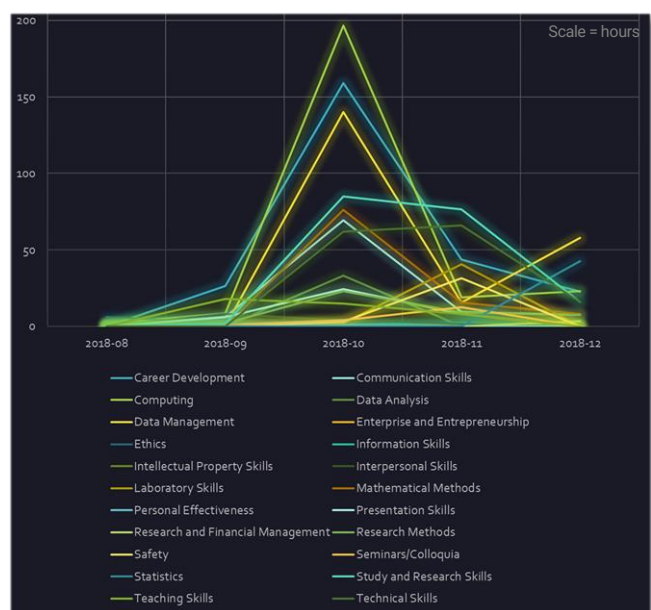
- 1 **Demonstrate ROI** against policy factors such as employability, skills development; access to opportunity
- 2 REF, TEF, KEF, HR Excellence, Athena SWAN
- 3 **Strategic planning** with insights at individual, department and institution scale
- 4 Reward high achievers and quickly spot those not engaging **who may need support**
- 5 Understand **longer-term impact** and development, even for alumni: students and researchers use Inkpath for free, for life



Instant skills and competencies snapshots: understand development and needs to inform strategic planning and reporting



Drill down into any specific cohort: compare across departments, disciplines, start dates and programmes



A busy Autumn term: skills development tracked over time



The Concordat

Implement the Researcher Development Concordat with Inkpath

Inkpath enables universities to deliver the support and guidance for researchers described within the Concordat. Inkpath provides a gateway to appropriate training opportunities and provides the stimulus and record keeping to support researches in their personal development.

Inkpath also ensures both universities and their researchers have a suitable tool for monitoring and reporting on researcher training. All training hours, however and wherever that training is received, can be quickly, accurately and easily recorded via the mobile or desktop apps. Universities gain a complete overview of each researcher's training and individual users can readily track and report on their own progress.

Institutions should...

Provide opportunities, **structured support**, encouragement and **time for researchers** to engage in a **minimum of 10 days' professional development** pro rata, per year

Recognise that researchers will pursue **careers across a wide range of employment** sectors.

Provide support for managers to engage in **meaningful career development** reviews with their researchers

Provide researchers with opportunities ... to **develop** their ... broader **leadership skills**

Monitor, and report on, the **engagement** of researchers and their managers **with professional development activities**



Inkpath can...

Inkpath provides a **structured framework** for professional development and **records the time spent** engaging in development activities

Inkpath allows researchers to **identify** and **track participation** in a **wide range of skill development** activities

Inkpath allows both **managers and researchers** to **track, report and discuss** career development

Inkpath allows institutions to **direct researchers** to appropriate training and **track development**

Inkpath provides **rich reporting** tools which can provide both **live monitoring** and **summary reporting**



Managers should...

Engage in **regular career development discussions** with their researchers

Support researchers in exploring and preparing for a diversity of careers

Allocate a minimum of **10 days** pro rata per year for their **researchers to engage** with professional development

Identify opportunities, and allow time ... for their researchers to develop their ... **broader leadership skills**

Researchers should...

Take ownership of their career...

...identifying opportunities to work towards career goals

...in a minimum of 10 days' professional development pro rata, per year

Explore and prepare for a range of employment options ... making use of ... training

Build a **portfolio of evidence** demonstrating their experience, that can be used to support job applications

Positively engage in **career development reviews** with their managers

Seek out, and engage with, opportunities to develop their ... **broader leadership skills**

Inkpath can...

Inkpath **provides the information** managers require to support career development discussions

Inkpath allows managers to **direct researchers** towards **appropriate activities**

Inkpath will **record, monitor and report** on **engagement by time** and by other criteria

Inkpath provides the **handy, quick reference point** for those opportunities, **tracked against the skills** which are developed

Inkpath can...

Inkpath gives **ownership to the researcher** of a **lifelong record** of skill development and activity participation

Inkpath provides a window on to **personalised, institution-recommended** activities

Inkpath users can **record and monitor** their activity participation **time**

Inkpath users can **browse a wide range of activities** across **multiple providers** and **identify appropriate training**

Inkpath **automatically builds the portfolio** of evidence and **data can be exported** for CVs and other platforms

Inkpath provides researchers with a **comprehensive record** to **inform discussion** with managers

Inkpath provides researchers with an **indexed source of trusted activities** to enhance their development

