



Inkpath

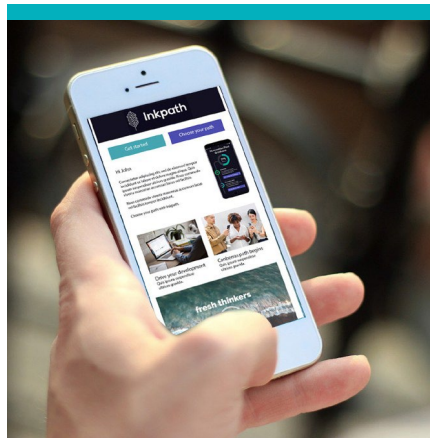
Powering innovation in professional development

Give your students, researchers and staff a **mobile-based skills and career passport**, paired with a **first-class training management and reporting system** for administrators.



Improve the experience

Showcase development opportunities, manage event booking, and **set tailored pathways** for specific groups. Inspire them to drive their own growth as career-minded professionals, constantly honing their skills.



Save resources

Inkpath's **beautiful mobile app** lets users visualise progress on development goals. And our clever QR-code-based registration **drives constant engagement** and **captures instant feedback**, while removing time-consuming administration.



Integrate quickly

Inkpath enhances existing systems and is **up and running very quickly** in its basic form. Integrate with Single-Sign-On, booking and records systems, engage with our API, or simply use Inkpath as a standalone platform.

Tailored and scalable

Inkpath works for small groups as brilliantly as it does for entire organisations **and consortia**, solving admin headaches while providing individuals with a verified portfolio of evidence and skills. We work closely with you to save resources and deploy an exciting, highly automated training programme management solution.

Personalised support and sector experience

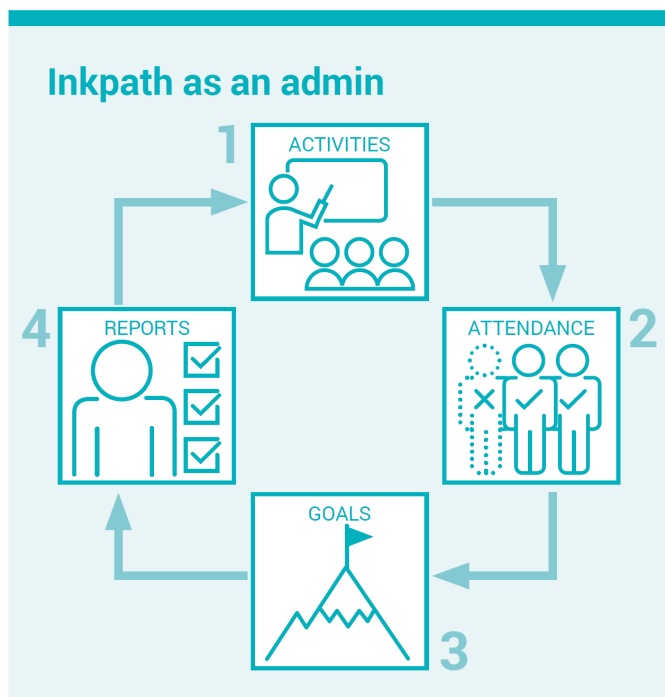
Inkpath was born from a need experienced first-hand by **Dr John Miles**, former Training Officer and Research Associate at the University of Oxford and now Inkpath CEO. Our team of education experts works closely with each of our clients to help them get the most out of the platform: **Inkpath provides a service, not just software.**



Book a demo at inkpath.co.uk or info@inkpath.co.uk



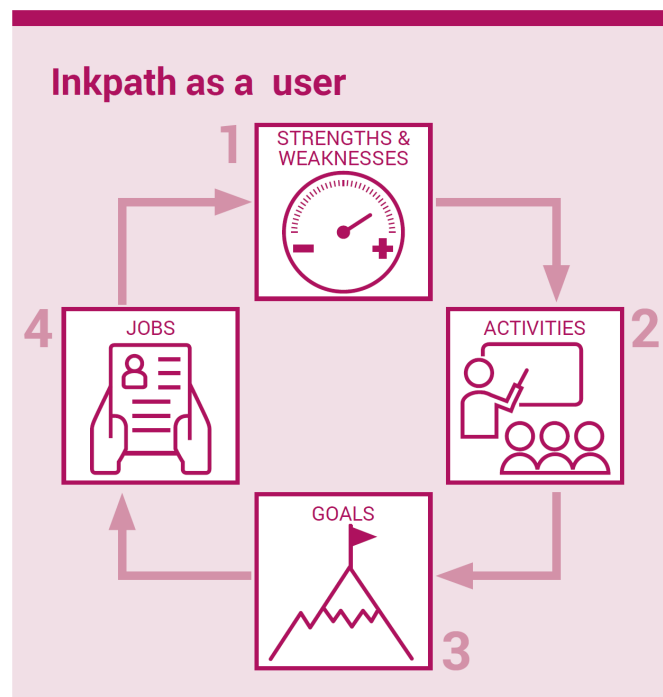
When development counts, Inkpath matters



Inkpath makes life easier for administrators and gives them brilliant tools with which to inspire students and researchers to analyse progress, reflect on learning and take control of their own development.

Inkpath administrators can:

- 1 Easily **create and curate activities** for your users. These activities might be training courses, key milestones, or just about anything else you would like them to consider doing.
- 2 **Manage booking, verify participation** and receive and **collate instant feedback** – Inkpath automates routine administrative tasks, allowing you to focus on design and delivery.
- 3 **Set tailored pathways** for different groups to undertake based on their ambitions and career goals, made up of activities from any activity provider, and **award badges**.
- 4 **Get rich reports** on your users' progress. Ensure they flourish as they choose their path and develop their skills.



Inkpath provides an all-in-one mobile app that helps users drive their own development and enhance their skills and capabilities. They can keep using Inkpath for life.

Inkpath users can:

- 1 Analyse their current **strengths and weaknesses**, identify a career area, and understand which skills they need to improve in order to be better prepared for their future career and ambitions.
- 2 Explore **activities** and extra-curricular training offered by their institution and its partners, and get recommendations on the ones that will help them develop the skills they really need.
- 3 Build their competencies by achieving goals and logging self-created activities, adding their own reflections and **evidence**. Inkpath users become **self-motivated, reflective professionals**.
- 4 Export this information to **apply for jobs** or other opportunities, to showcase fully what they achieved, their skills and their learning.



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Case study



Application

Higher education; researcher development; COVID-19 response.

About

University College London (UCL) is London's leading multidisciplinary university, with more than 13,000 staff and 48,000 students from over 150 countries.

The challenge

The unprecedented shift to online learning in **response to COVID-19** necessitated **rapid, wider implementation of Inkpath at UCL**. Inkpath rolled out a participation tracking solution scaled to all 12,000 of their research community, integrated with Single-Sign-On. Inkpath worked closely with the UCL team to **understand their evolving needs, while evolving the Inkpath platform to meet them, through a tailored, innovative booking solution**.

Inkpath is now **central in supporting researcher development management** and is mandatory for postgraduate research students to book activities and record attendance. As a result, **users are building rich, easily accessible skills portfolios**. UCL is collecting **a wealth of data** that enables **real-time analysis and longer-term insights**.

Results

- 1** **Rapidly** scaled and implemented to meet evolving needs, with new features developed and delivered to specification.
- 2** **Highly effective** in supporting remote and blended learning, giving users a truly mobile career passport for life.
- 3** **Substantial time saving** through automatic attendance logging and feedback collation via QR codes, used across all learning platforms, online and offline.
- 4** **Seamless discovery and navigation** of activities, unifying training provision across the institution.
- 5** **Influenced strategic discussion** and opened up opportunities across the wider UCL community for departmental engagement in researcher development.



Client perspective

"The Inkpath team **mobilised swiftly to scale** our partnership and ensure all researchers had access to the platform. What could have taken months, was completed in a matter of weeks. The team at Inkpath continue to be responsive, proactive and collaborative in making sure **Inkpath could meet our evolving needs**.

The platform has been well received by researchers as **intuitive, well designed and a very useful resource**. In all, Inkpath opened up new opportunities to build a central picture of all researcher development for the first time at UCL, and with it **new insights** as we reimagine researcher development for a new decade."



Ozzie Clarke-Binns

Head of Innovation & Consultancy
University College London



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Strategic insights

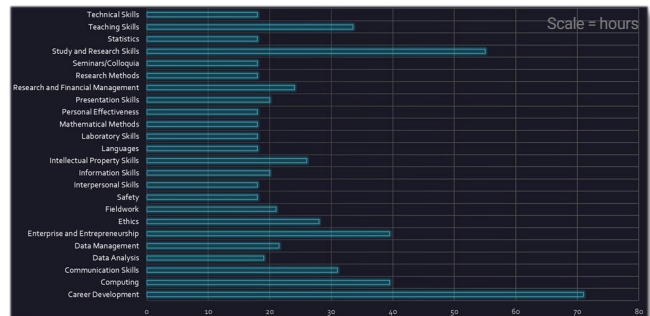
From the Inkpath management portal

Inkpath provides organisations and consortia with unique access to **data** on Inkpath users' development. These data are driven by **organisation-defined skills and competency frameworks** and Inkpath's automated attendance monitoring, verification, evidence and feedback collation features.

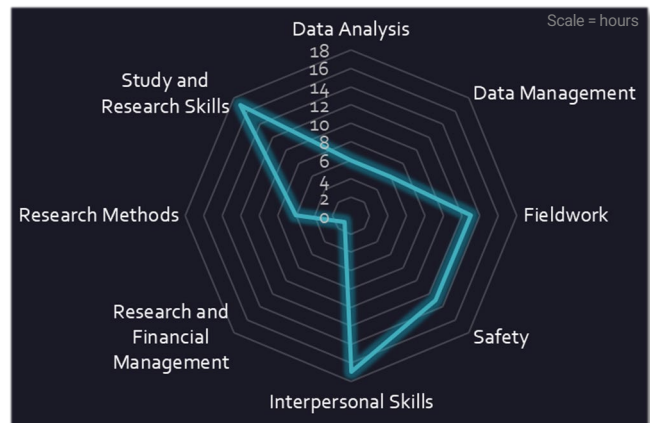
Inkpath makes life easier for administrators and activity convenors, who **embed Inkpath** into their programmes as a result. This model helps to drive **strong user engagement** in the platform, ensuring that rich, up-to-date data are produced from day one.

Applications

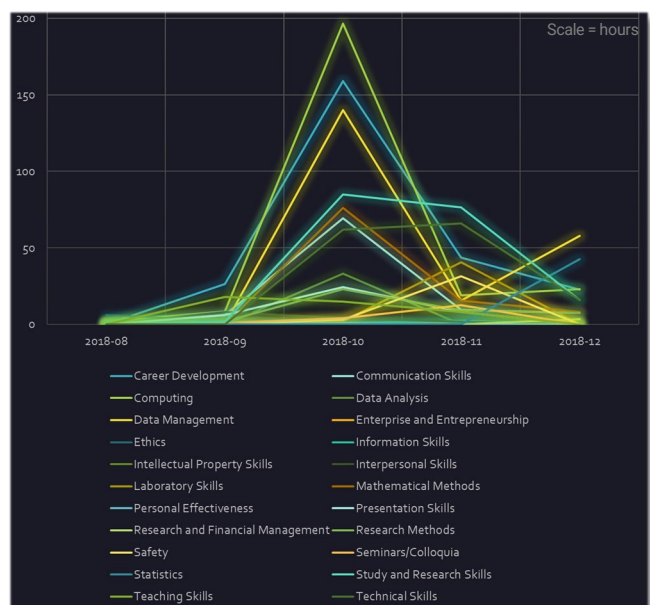
- 1 **Demonstrate ROI** against policy factors such as employability, skills development; access to opportunity
- 2 **Reporting for equality charters** and other national exercises
- 3 **Strategic planning** with insights at individual, department and institution scale
- 4 Reward high achievers and quickly spot those not engaging **who may need support**
- 5 Understand **longer-term impact** and development, users engage with Inkpath for free, for life



Instant skills and competencies snapshots: understand development and needs to inform strategic planning and reporting



Drill down into any specific cohort: compare across backgrounds, start dates and programmes



A busy Autumn term: skills development tracked over time



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