

Vitae International Researcher Development Conference 2024

Exhibition

Online

Tuesday 3 – Thursday 5 September

In-person

Monday 23 – Tuesday 24 September

Millennium Point, Birmingham, UK

The **Vitae International Researcher Development Conference** draws hundreds of global participants from across the research sector every year. Participants include researcher development and careers professionals, researchers, research managers, policy makers, funders and senior leaders.

To exhibit at the Vitae conference, or for further information about bespoke packages and headline sponsorship, please contact: events@vitae.ac.uk

Benefits to Exhibiting at #VitaeCon2024:

- **Showcase your brand** throughout the conference, feature on the Vitae website (almost 1million visits per year!)
- **Connect with a global audience** who influence and shape the higher education and academic research environment
- **Boost awareness through exposure beyond the event** in communications, event outputs and images
- **Raise brand recognition** within the researcher development community by aligning with the trusted Vitae brand and sharing your commitment to realising the potential of researchers

2023 Conference stats



257
online
attendees



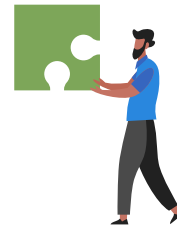
230
in person
attendees



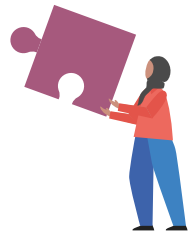
17
Countries



31
Speakers



8
Plenaries



35
Workshops

Exhibitor package options

Bronze package £550

includes:

- **Online profile** on the event platform
- **Inclusion in social media** pre-event communications
- **Included as an exhibitor** in the digital participant pack, link to digital flyer

Silver package £1100

includes:

- **Online profile** on the event platform
- **Inclusion in social media** and Vitae News (24k subscribers) pre-event communications
- **Included as an exhibitor** in the digital participant pack, link to digital flyer
- **Networking** via event platform
- **Two complimentary tickets** to the online element

Sponsorship opportunities

The Vitae Conference Gala Dinner on Monday 23 September, hosted at The Rep, Birmingham, will include the **Vitae Impact, Culture and Engagement (ICE) Awards** ceremony - please get in touch regarding sponsorship opportunities.

Content generated from each Vitae annual event frequently attracts headline articles of significance in the HE sector. If your organisation would like to be involved in **media partnering with Vitae** and be the first to hear about launches, initiatives, press releases and publications for the event, please contact: events@vitae.ac.uk

Gold package £2650

includes:

- **Online profile** on the event platform
- **Inclusion in social media**, Vitae News (24k subscribers) pre-event communications, while being a featured exhibitor
- **Included as an exhibitor** in the digital participant pack, link to digital flyer
- **Networking** via event platform
- **Timetabled 15-minute online exhibitor session**
- **Four complimentary tickets** to the online element
- **Exhibition stand** at in-person conference (6ftx2ft)
- **Flyer** in physical participant pack
- **Two complimentary tickets** to the in-person element
- **Drinks reception sponsorship** - optional upgrade
- **Table sponsorship for Awards ceremony** including Gala Dinner - optional upgrade



#VitaeCon2024

www.vitae.ac.uk