How to start a business after your PhD?

#vitae14

Invitation to FREE Vitae Hangout
20 March, 2PM GMT

Respond to invitation

Join researchers turned successful entrepreneurs for our first #vitae14 Hangout on 20 March (Thursday) from 2PM GMT!

Katie Wheat (of #ECRchat) will be joined by entrepreneurs, founders and educators spanning high-tech to social enterprise to discuss how to take the first steps towards building your own business and being more enterprising in your research.

The research environment offers many opportunities for enterprising individuals. You might be contemplating how you can build a business from your research or using your researcher capabilities. Whatever stage you are at, our Google hangout will be a useful insight into an enterprising mindset.

Our panellists will help you answer the following:

- What skills do I need to become an entrepreneur?
- What are the biggest challenges faced by researchers who are starting a business?
- What are the best ways for researchers to obtain start-up capital?
- How should you go about protecting your intellectual property when starting a new venture?
- How do you manage risks as an entrepreneur?

Read our booklet to get into an enterprising mindset

What is a Google Hangout?

Google+ Hangouts are live online video Q&A sessions with a group of expert panellists. As the video is streaming live you will be able to watch and gain real insights, top tips and also have an opportunity to get involved in the conversation, ask and answer questions on a discussion board or on Twitter.

Can anyone attend the Hangout?

Yes, whether you have a Google account or not, you will be able to watch our live hangout when we stream it on 20 March!
However, only by joining our Google Plus event page or using #vitae14 on Twitter, will you have the opportunity to guide the discussion and advice with your own questions.

JOIN the conversation on the 20 March

We're looking forward to having you involved!

Vitae is led and managed by CRAC: The Career Development Organisation and delivered in partnership with Hub host universities.
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