

# Vitae Researcher Development International Conference

8-9 September 2015, Midland Hotel, Manchester

## Invitation to Exhibit

The established Vitae Researcher Development International Conference, now in its fifteenth year, is the largest dedicated event that brings together all those with a strategic and practical role in developing researchers and has attracted many thousands of participants over the years.

With the vast majority of all UK Higher Education Institutions having signed up for the additional benefits of Vitae Membership in the last year, this is clearly a fundamental time to be involved and get your brand out to our members.

We are pleased to invite you to exhibit at this year's conference. Our exhibition opportunities are overleaf.

The exhibition will run on Tuesday 8 September with dedicated time set aside for participants to meet exhibitors. It provides an effective platform from which to showcase your organisation to a range of academic stakeholders.

### Exhibitor benefits

The Vitae Researcher Development International Conference 2015 is a unique platform to demonstrate your commitment to the professional development of researchers and influence how researchers are trained and developed:

- make face-to-face contact with new and existing staff from universities across the UK and internationally
- network with up to 350 participants and establish new contacts with strategists and practitioners who deliver career development activities for researchers in higher education
- engage with key stakeholders, decision-makers and budget holders from the academic community
- enhance your visibility to a quality audience and explore international business opportunities
- use the conference as a launch-pad for new products or services to support researchers' careers

### About us

Vitae (<https://www.vitae.ac.uk/>), is an international programme led and managed by CRAC, a not-for-profit registered UK charity dedicated to active career learning and development. Working in the UK since 1968, when we ran our first project to support transitions of doctoral researchers to industry, Vitae has great expertise at enhancing the skills and career impact of researchers locally, within a global context.

As the established world leader in researcher development, our annual international conference, is the largest event that brings together all those with a strategic and practical role in developing researchers.

### Conference themes

The conference will address the strategic and practical implications of the following themes:

- policy developments relating to doctoral education and employing researchers
- building institutional capacity for researchers' professional development to maintain research excellence
- demonstrating the value of researcher development on research outputs, researcher careers, economic prosperity and society
- sustainable practice to support researcher skills, professional and career development

### Attendees at the Vitae Researcher Development International conference 2014

Typical conference attendees include staff supporting researchers, researchers, practitioners, trainers, career specialists, supervisors, PIs, senior research managers, policy makers, research funders, senior staff, budget holders, professionals from the private and public sector, international support and services staff.



- Researchers
- Staff supporting researcher development
- Research Manager
- Senior Management
- Policy maker/funder
- Non HE employer
- Trainer/Consultant
- Other
- Admin

# Exhibition opportunities at the Vitae Researcher Development International Conference 2015

## Conference exhibitor £950 + VAT

Showcase your organisation on day one of the conference by having a stand which includes all the following benefits:

- 3m x 2m area
- Clothed table and two chairs
- One insert in the conference pack
- Profile and logo in the conference guide

- Profile and logo on the conference website
- Two x one day passes
- Buffet lunch
- Access to plenary sessions and workshop sessions
- Free Wi-Fi

## Conference pack inserts £450 + VAT

An opportunity to ensure you maximise your reach to each and every participant.

- Provide a promotional insert (A4 or smaller) for the official conference packs that all participants get on arrival

- 350 inserts must arrive at CRAC, Sheraton House, Castle Park, Cambridge, CB3 0AX by the 28 August 2015

## Shared table for independent trainers £245 + VAT

If you are a trainer and unable to exhibit in person, take advantage of our shared literature stand dedicated to **specialist independent trainers or other freelance suppliers** working with the HE sector supporting personal/professional development of researchers.

- Include your promotional literature on our stand **throughout the two-day conference**
- Literature must arrive at CRAC, Sheraton House, Castle Park, Cambridge, CB3 0AX by the 28 August 2015

## 'Take One' table £195 + VAT

### "Take-One" literature distribution table

This is a great cost effective solution if you are unable to exhibit at the event but want to have promotional literature available for participants to take.

- 'Take One' literature will be replenished by Vitae on your behalf throughout day one
- 350 pieces of literature must arrive at CRAC, Sheraton House, Castle Park, Cambridge, CB3 0AX by the 28 August 2015

## Exhibitor upgrade £285 + VAT

The Exhibitor upgrade enables you to attend as a participant on the second day helping you make the most of the conference. It includes:

- Networking opportunities at the evening dinner and drinks reception, conference dinner and 3MT final

- Bed and breakfast on 8 September
- Full attendance on day two of the conference with access to plenary sessions and workshops



For further information about the conference please go to [Vitae Researcher Development International Conference 2015](#)

We look forward to hearing from you and if you need any further information please do get in touch.